

Short term intervention for all fruits and vegetables under Operation Greens under
Atamnirbhar Bharat Abhiyan as on 11.06.2020

Kind and Pattern of Assistance

- Ministry will provide subsidy @ 50 % of the cost of the following two components, subject to the cost norms:
 - i. Transportation of eligible crops from surplus production cluster to consumption center; and/or
 - ii. Hiring of appropriate storage facilities for eligible crops (*for maximum period of 3 months*);

Maximum Subsidy Allowed

- INR 1 crore per applicant

Crops covered – Only from the eligible clusters

- **Fruits**- Apple, Mango, Banana, Guava, Kiwi, Lichi, Papaya, Citrus, Pineapple, Pomegranate and Jackfruit
- **Vegetables** - French beans, Bitter Gourd, Brinjal, Capsicum, Carrot, Cauliflower, Chillies (Green), Okra, Onion, Potato and Tomato

Duration of Scheme

- Scheme will be available for 6 months

Eligible entities

- Food Processors, FPO/FPC, Co-operative Societies, Individual farmers, Licensed Commission Agent, Exporters, State Marketing/Co-operative Federation, Retailers etc. engaged in processing/ marketing of fruits and vegetables.

Note - Registration is required before applying for the subsidy.

#	Transportation Req.	Applying as	
		Retailer	Licensed Commission Agent
A	Minimum Requirement to be transported during season	1000 MT	500 MT
B	Minimum Distance from surplus Production Cluster to Destination such as consumption center, retail outlets etc.	250 KM	100 KM
C	Transport Charge considered as Eligible for calculation of subsidy	Reefer Van – Rs.5/- per MT per KM Normal Truck – Rs.2.84/- per MT per KM	